

**Zanubia Shams** Co-Chairperson Zulekha Healthcare Group

Ms. Zanubia Shams, a visionary leader and prolific entrepreneur is a sincere healthcare ambassador. She has been shouldering the operational responsibilities of the Zulekha Healthcare Group since 2005. Ms. Zanubia Shams has an inherent passion for excellence in operations and with her strategic leadership she exudes an air of confidence that catalyses the operational efficiencies across Zulekha Healthcare Group.

Over the years she has established a network of healthcare facilities including medical centres, pharmacies and a pharmaceutical store. She has also undertaken various CSR initiatives covering a wide spectrum of healthcare services, from Primary Care to Quaternary Care within the UAE. These activities will also be replicated across facilities in India.

Together with Mr.Taher Shams, Managing Director of Zulekha Healthcare Group, she leads the expansion projects of the group in UAE and India. They embody applied dedication for quality and environmentally friendly healthcare solutions in the region.

Her commitment towards philanthropy compliments her zeal for success in her business initiatives. Her active involvement in helping communities and the underprivileged goes beyond the conventional boundaries of healthcare. Through a series of health-focused campaigns and initiatives she has successfully addressed major health concerns.

In May 2015, she launched a new cervical cancer screening and prevention initiative titled "Smear, Don't Fear" to help reduce the incidence of the disease and save lives across the Emirates. This campaign was developed by Zulekha Hospitals to highlight the importance of regular checks for early detection.

In line with October's global Breast Cancer awareness activities, Ms. Zanubia Shams spearheaded the launch of Zulekha Hospital's 'Pink It Now' campaign, offering women in the UAE access to free breast cancer consultations and mammograms.

Under the leadership of Ms. Zanubia Shams, Zulekha Healthcare Group has partnered with IFC - World Bank Group to drive "She Works", a Global Initiative to improve Women's Employment. This initiative compels a 60:40 women to men employee ratio to be achieved by the organization.

Ms. Zanubia Shams received her post-graduation degree in Business Administration from Southern New Hampshire University, USA.